



## Bluegiga Case Study

### Astracasting Limited



### **Bluetooth wireless technology to help fight crime in the UK**

Astracasting is the leading reseller of Bluegiga hardware to the UK public sector, with over 30 police force clients, plus fire brigades and councils. Astracasting is now working with a NATO approved partner to supply the US military in Afghanistan. Astracasting is the only *Bluetooth* service provider that is ISO9001 certified in the UK.

In 2007 Astracasting won two prestigious national awards in the private sector. Public sector success followed a trial at an Everton football match, which alerted the Merseyside police to the fact that *Bluetooth* messaging could help with regard to crime reduction. In a high profile case the police needed a breakthrough and using Astracasting's equipment helped to boost public awareness. In January 2008, Bluegiga and Astracasting met with the Merseyside police to present the product and agree to a trial evaluation. 12 months later Astracasting was awarded preferred supplier status to Merseyside police. This police evaluation and endorsement of Astracasting quickly elevated Astracasting above the normal box shifting rivals. The key to this success is strong client relationships, ethics, honesty, integrity, and a lot of hard work.

The system was originally developed for ease of use and had no need for Internet connectivity, so was stand alone with the Bluegiga Access Server as the transmission hardware. Newer versions of the initial prize winning software have been released to allow remote management and programming for in field operations within minutes of an incident occurring and is robust enough to take the knocks. Read more: [www.astracasting.com](http://www.astracasting.com)